

## **Samsung S25 pre-registration Discount Promotion Code offer (the “Offer”)**

**Promoter:** Three Ireland (Hutchison) Limited (“Three”)

**Offer Dates:** 18.30 22<sup>nd</sup> January 2025 – 23.59 6<sup>th</sup> February 2025

**Eligibility Criteria:** The €99 promotional code discount is available to individuals who pre-register for any Samsung S25 device on Three Bill Pay as new or upgrading customers or Three Prepay, excluding business customers (“Eligible Customers”). The discount promotional code can be applied in the basket for online customers any by retail or Care agents for retail or telesales customers.

1. The following terms and conditions apply and are in addition to and form part of the terms and conditions of Customer Agreement Form issued to you at purchase. In the event of any conflict, these terms and conditions shall prevail.

2. The Offer runs only during the Offer Dates set out above until the Closing Date, subject to product availability.

4. The Offer is as follows;

Save €99 on a Samsung S25 device when you pre-register for a Samsung S25 device and apply the promotional code issued to you by Three, during the Offer Dates. The promotional codes will be issued to Eligible Customers on 23<sup>rd</sup> January 2025.

5. There is no cash or other alternative and the promotional code can only be used towards the cost of the Samsung S25 device which Eligible Customers pre-registered for. Neither Three employees nor employees of any entity linked to this Offer are permitted to avail of the Offer.

6. This Offer is not available with any other promotion, offer or discount or in any other sales channel. Three reserves the right to vary or amend any element of the Offer at any time without further notice. These terms and conditions may be varied or amended by Three for any valid commercial, technical or operational reason.